



MEDIA INFORMATION FOR IMMEDIATE RELEASE

B-Dub Radio Brings the Party to Weeknights Beginning September 21, 2020

B-Dub's weeknight program, packed with high-energy content and superstar interviews, will also be offered in a content-only version, designed to let program directors choose the music and the daypart

PHOENIX, Ariz. (September 3, 2020) – B-Dub's popular and newly rebranded show, *B-Dub Radio Saturday Night*, is expanding to weeknights beginning September 21, 2020 in partnership with its syndicator, Skyview Networks. The dynamic host, Bryan "B-Dub" Washington, will bring high-energy content and fresh interviews with country music's established and rising superstars Monday through Friday, reaching country listeners across the US. The new show, *B-Dub Radio*, will be offered in two versions, including a fully produced night show and a content-only version, which will provide program directors the flexibility to choose the music for their station, as well as daypart flexibility.

"On the sixth anniversary of our Saturday night show, we are excited to announce the addition of a Monday through Friday program! *B-Dub Radio* will continue to deliver dynamic, fun and interactive content that cuts through the speakers. Program Directors will have the freedom to control their own music and localize the show to match their station brand, making *B-Dub Radio* the premier choice for country music entertainment six nights a week," commented Bryan "B-Dub" Washington, Host and Executive Producer of *B-Dub Radio*.

B-Dub Radio features five hours of upbeat fun and the latest country lifestyle news. With fresh content every day, the show offers program directors several advantages, including local customization and digital and social assets catered to their market for a truly local feel. "Program directors are looking for winning weekday content, and *B-Dub Radio* delivers, attracting younger country listeners with new interviews featuring today's country stars and a variety of benchmarks," said Steve Jones, President and COO of Skyview Networks.

For more about *B-Dub Radio*, including show clocks and sample audio, visit skyviewnetworks.com/b-dub. For affiliate sales information, email affiliation@skyviewsat.com.

About Bryan "B-Dub" Washington

Bryan "B-Dub" Washington is an award-winning radio personality in country music radio. His previous experience includes working as a Program Director at KBEB The Bull in Sacramento, Music Director at KMLE in Phoenix, Assistant Program Director/Music Director at KUPL The Bull in Portland and Assistant Program Director/Music Director at KWBL The Bull in Denver. After two years in Denver, he was recently named the Afternoon Host at KNUC in Seattle, close to his Northwest roots of Oregon. His passion for country music runs deep, driving his contagious positive energy and strong connection with listeners.

About Skyview Networks

Skyview Networks is a broadcast technology, syndication and national network sales solution company serving over 6,000 radio stations reaching 115 million listeners weekly. Skyview Networks provides services to ABC Audio, CBS Audio Network, Local Radio Networks, Alpha Media USA, JackFM, *The Dana Cortez Show*, *Nick Cannon Radio*, *Bob Kingsley's Country Top 40 with Fitz*, *B-Dub Radio*, *The BetR Network* featuring select VSiN content, professional and collegiate sports organizations and two state news networks. Founded in 1995, Skyview Networks is based in Scottsdale, Arizona and focuses on providing best-in-class services that include satellite and IP distribution, full network automation, inventory management systems and network audio sales. For more information, visit skyviewnetworks.com and follow @SkyviewNetworks.

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