

# MONDAY BENCHMARKS THE DANA CORTEZ SHOW

## DCS SHOW OPEN

Dana, Auto and Anthony discuss their lives, either from the previous day or weekend, building a relatable storyline with the audience.

### IMAGING:

*Opener:* YOUR STATION!

*Closer:* The Dana Cortez Show only on YOUR STATION!

## THE FAT CLUB

Conversations driven by Dana's own weight-loss journey with a focus on a positive body image and a healthy lifestyle.

### IMAGING:

*Opener:* Healthy mind, healthy body. The Fat Club on *The Dana Cortez Show!*

*Closer:* The Dana Cortez Show only on YOUR STATION!

## WHAT'S YOUR SIGN

*The Dana Cortez Show's* in-house psychic, Mari, gives listeners a live reading and our collective spiritual forecast for the week.

\*Plays twice on Monday: 4th break 6am and breaks 18 and 19 8am.\*

### IMAGING:

*Opener:* It's time for What's Your Sign on *The Dana Cortez Show!*

*Closer:* Hit up @danacortez or @danacortezshow on Instagram to get a psychic reading, YOUR STATION!

## DOWN IN THE DM

Dana Cortez and the team examine relationships in the age of social media.

### IMAGING:

*Opener 1:* It's time for your Down in the DM on *The Dana Cortez Show.*

\*DIDM Segment\*

*Closer 1:* Is it goin' down? Find out next!

*Opener 2:* Is it goin' down? We're about to find out!

\*DIDM Segment\*

*Closer 2:* If you need a Down in the DM, hit up @danacortez or @danacortezshow on Instagram! Down in the DM only on YOUR STATION!

## DJ AUTOMATIC'S PLAYLIST

A selection of proven hits with caller/listener interactions and informative conversations about the music and artists.

### IMAGING:

*Opener:* DJ Automatic is about to turn your city up! DJ Automatic's Playlist is on YOUR STATION!

*Closer:* YOUR STATION!

## HOTTEST HASHTAGS

*The Dana Cortez Show* keeps listeners updated, delivering the latest news stories in a non-newsy way, and celebrating unique national days.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

*Closer:* YOUR STATION!

## THE DAILY DIRT

Breaking celebrity news delivered with exclusive DCS interview content from conversations with some of the biggest artists.

### IMAGING:

*Opener:* This is The Daily Dirt, the best gossip on *The Dana Cortez Show.*

*Closer:* The Dana Cortez Show on YOUR STATION!

## DOWN IN THE DM REWIND

### IMAGING:

*Opener 1:* If you missed your Down in the DM, here it is. YOUR STATION!

\*DIDM Segment\*

*Closer 1:* Is it goin' down? Find out next!

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*Closer 2:* If you need a Down in the DM, hit up @danacortez or @danacortezshow on Instagram! Down in the DM only on YOUR STATION!

## DCS WRAP UP

DCS discusses the topic of the day.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

*Closer:* The Dana Cortez Show every morning only here on YOUR STATION!

## MUSIC FACTS

DJ Automatic uses his knowledge of music to take the audience back to discuss the biggest moments in music history for that day.

### IMAGING:

*Opener:* Time to take you back! Music Facts with DJ Automatic on *The Dana Cortez Show!*

*Closer:* The Dana Cortez Show only on YOUR STATION!

## WTF STORY

*The Dana Cortez Show* delivers three strange stories from the internet.

### IMAGING:

*Opener:* Time for your WTF story on YOUR STATION!

*Closer:* The Dana Cortez Show only on YOUR STATION!



# TUESDAY BENCHMARKS THE DANA CORTEZ SHOW

## DCS SHOW OPEN

Dana, Auto and Anthony discuss their lives, either from the previous day or weekend, building a relatable storyline with the audience.

### IMAGING:

*Opener:* YOUR STATION!

*Closer:* The Dana Cortez Show only on YOUR STATION!

## IN CASE YOU MISSED IT

News moves too quickly on social media timelines, so Dana, DJ Automatic and Anthony A. find the biggest stories and viral moments from cable news and the net to share with their listeners.

### IMAGING:

*Opener:* Your timeline moves too fast, but we got you! In Case You Missed It on *The Dana Cortez Show!*

*Closer:* YOUR STATION!

## GIRL TALK

Discussions on relationships, kids, careers and partners from a woman's point of view.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

*Closer:* Listen to *The Dana Cortez Show* every morning only on YOUR STATION!

## DOWN IN THE DM

Dana Cortez and the team examine relationships in the age of social media.

### IMAGING:

*Opener 1:* It's time for your Down in the DM on *The Dana Cortez Show*.

\*DIDM Segment\*

*Closer 1:* Is it goin' down? Find out next!

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## DJ AUTOMATIC'S PLAYLIST

A selection of proven hits with caller/listener interactions and informative conversations about the music and artists.

### IMAGING:

*Opener:* DJ Automatic is about to turn your city up! DJ Automatic's Playlist is on YOUR STATION!

*Closer:* YOUR STATION!

## HOTTEST HASHTAGS

*The Dana Cortez Show* keeps listeners updated, delivering the latest news stories in a non-newsy way, and celebrating unique national days.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

*Closer:* YOUR STATION!

## THE DAILY DIRT

Breaking celebrity news delivered with exclusive DCS interview content from conversations with some of the biggest artists.

### IMAGING:

*Opener:* This is The Daily Dirt, the best gossip on *The Dana Cortez Show*.

*Closer:* The Dana Cortez Show on YOUR STATION!

## DOWN IN THE DM REWIND

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## DCS WRAP UP

DCS discusses the topic of the day.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

*Closer:* The Dana Cortez Show every morning only here on YOUR STATION!

## MUSIC FACTS

DJ Automatic uses his knowledge of music to take the audience back to discuss the biggest moments in music history for that day.

### IMAGING:

*Opener:* Time to take you back! Music Facts with DJ Automatic on *The Dana Cortez Show!*

*Closer:* The Dana Cortez Show only on YOUR STATION!

## WTF STORY

*The Dana Cortez Show* delivers three strange stories from the internet.

### IMAGING:

*Opener:* Time for your WTF story on YOUR STATION!

*Closer:* The Dana Cortez Show only on YOUR STATION!



# WEDNESDAY BENCHMARKS THE DANA CORTEZ SHOW

## DCS SHOW OPEN

Dana, Auto and Anthony discuss their lives, either from the previous day or weekend, building a relatable storyline with the audience.

### IMAGING:

*Opener:* YOUR STATION!

*Closer:* The Dana Cortez Show only on YOUR STATION!

## WHO'S LYIN'?

Dana, Auto and Anthony each tell a story about themselves, but one is telling a fib. If the listener who is playing correctly guesses which one is lying, they will win DCS merch.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

*Closer:* YOUR STATION!

## CRAZY CRIMES OF PASSION

Drama, deceit and dangerous love. *The Dana Cortez Show* highlights true crime stories in under five minutes.

### IMAGING:

*Opener:* Crazy Crimes of Passion, *The Dana Cortez Show* on YOUR STATION!

*Closer:* True crime stories in under five minutes! *The Dana Cortez Show* only on YOUR STATION!

## DOWN IN THE DM

Dana Cortez and the team examine relationships in the age of social media.

### IMAGING:

*Opener 1:* It's time for your Down in the DM on *The Dana Cortez Show*.

\*DIDM Segment\*

*Closer 1:* Is it goin' down? Find out next!

*Opener 2:* Is it goin' down? We're about to find out!

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*Closer 2:* If you need a Down in the DM, hit up @danacortez or

@danacortezshow on Instagram! Down in the DM only on YOUR STATION!

## DJ AUTOMATIC'S PLAYLIST

A selection of proven hits with caller/listener interactions and informative conversations about the music and artists.

### IMAGING:

*Opener:* DJ Automatic is about to turn your city up! DJ Automatic's Playlist is on YOUR STATION!

*Closer:* YOUR STATION!

## HOTTEST HASHTAGS

*The Dana Cortez Show* keeps listeners updated, delivering the latest news stories in a non-newsy way, and celebrating unique national days.

### IMAGING:

*Opener:* The Dana Cortez Show on YOUR STATION!

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## THE DAILY DIRT

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## DCS WRAP UP

DCS discusses the topic of the day.

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## MUSIC FACTS

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## WTF STORY

*The Dana Cortez Show* delivers three strange stories from the internet.

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*Opener:* Time for your WTF story on YOUR STATION!

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# THURSDAY BENCHMARKS THE DANA CORTEZ SHOW

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Dana, Auto and Anthony discuss their lives, either from the previous day or weekend, building a relatable storyline with the audience.

### IMAGING:

*Opener:* YOUR STATION!

*Closer:* *The Dana Cortez Show* only on YOUR STATION!

## IN CASE YOU MISSED IT

News moves too quickly on social media timelines, so Dana, DJ Automatic and Anthony A. find the biggest stories and viral moments from cable news and the net to share with their listeners.

### IMAGING:

*Opener:* Your timeline moves too fast, but we got you! In Case You Missed It on *The Dana Cortez Show!*

*Closer:* YOUR STATION!

## WHAT GUYS THINK

Women ask men to be open about relationship topics.

### IMAGING:

*Opener:* YOUR STATION! *The Dana Cortez Show!*

*Closer:* *The Dana Cortez Show* on YOUR STATION!

## DOWN IN THE DM

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## HOTTEST HASHTAGS

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# FRIDAY BENCHMARKS THE DANA CORTEZ SHOW

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### IMAGING:

*Opener:* YOUR STATION!

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## THE PARENTS COURT

Discussions on family issues with Dana and Auto opening up to discuss parenting as a married couple.

### IMAGING:

*Opener:* The Parents Court on *The Dana Cortez Show*, YOUR STATION!

*Closer:* The Dana Cortez Show only on YOUR STATION!

## DOWN IN THE DM - THE BREAKDOWN

*The Dana Cortez Show* discusses the biggest Down in the DM of the week using callers' reactions.

### IMAGING:

*Opener 1:* *The Dana Cortez Show* Down in the DM breakdown on YOUR STATION!

*Opener 2:* Down in the DM only on YOUR STATION!

*Closer:* Down in the DM only on YOUR STATION!

## DOWN IN THE DM

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## WTF STORY

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### IMAGING:

*Opener:* Time for your WTF story on YOUR STATION!

*Closer:* *The Dana Cortez Show* only on YOUR STATION!



# WEEKEND BENCHMARKS THE DANA CORTEZ WEEKEND SHOW

## HOUR 1

### BREAK 1 SHOW OPEN:

*The Dana Cortez Weekend Show on YOUR STATION!*

### BREAK 2 DAILY DIRT:

This is The Daily Dirt on *The Dana Cortez Weekend Show* on YOUR STATION!

### BREAK 3 FOOD NEWS TEASE:

*The Dana Cortez Weekend Show on YOUR STATION!*

### BREAK 4 FOOD NEWS:

Instagram and TikTok foodies, turn your radio up! It's time for Food News on *The Dana Cortez Weekend Show* on YOUR STATION!

## HOUR 2

### BREAK 1 WTF STORY TEASE:

*The Dana Cortez Weekend Show on YOUR STATION!*

### BREAK 2 WTF STORY:

It's the WTF Story on *The Dana Cortez Weekend Show* on YOUR STATION!

### BREAK 3 MUSIC FACTS TEASE:

*The Dana Cortez Weekend Show on YOUR STATION!*

### BREAK 4 MUSIC FACTS:

Music Facts with Dana Cortez, DJ Automatic and Anthony A., *The Dana Cortez Weekend Show* on YOUR STATION!

## HOUR 3

### BREAK 1 DAILY DIRT TEASE:

*The Dana Cortez Weekend Show on YOUR STATION!*

### BREAK 2 DAILY DIRT:

The Daily Dirt, the best gossip, only on *The Dana Cortez Weekend Show* on YOUR STATION!

### BREAK 3 FOOD NEWS TEASE:

YOUR STATION!, *The Dana Cortez Weekend Show.*

### BREAK 4 FOOD NEWS:

If you take a picture of your food before you eat it, then Food News is for you! *The Dana Cortez Weekend Show* on YOUR STATION!

## HOUR 4

### BREAK 1 ICYMI TEASE:

Your timeline moves too fast, but we got you! In Case You Missed It on The Dana Cortez Show!

### BREAK 2 ICYMI:

YOUR STATION!

### BREAK 3 DAILY DIRT TEASE:

*The Dana Cortez Weekend Show on YOUR STATION!*

### BREAK 4 DAILY DIRT:

Dana Cortez, DJ Automatic and Anthony A., *The Dana Cortez Weekend Show* with The Daily Dirt on YOUR STATION!