

FTP MORNINGS, MON-FRI THE DANA CORTEZ SHOW

MONDAY - 1

TUESDAY - 2

WEDNESDAY - 3

THURSDAY - 4

FRIDAY - 5

HOURL 1 (5AM) BEST OF DAY BEFORE

Content Segment 1 - DCA1	Topic	Topic	Topic	Topic	Topic
Content Segment 2 - DCA2	Topic	Topic	Topic	Topic	Topic
Content Segment 3 - DCA3	Topic	Topic	Topic	Topic	Topic
Content Segment 4 - DCA4	Topic	Topic	Topic	Topic	Topic
Content Segment 5 - DCA5	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt

HOURL 2 (6AM)

Content Segment 6 - DCA6	Show Open	Show Open	Show Open	Show Open	Show Open
Content Segment 7 - DCA7	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1
Content Segment 8 - DCA8	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2
Content Segment 9 - DCA9	What's Your Sign	WTF	WTF	WTF	WTF
Content Segment 10 - DCA10	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt

HOURL 3 (7AM)

Content Segment 11 - DCA11	Fat Club Pt. 1	ICYMI Pt. 1	Who's Lyin'?	ICYMI Pt. 1	Parents Court Pt. 1
Content Segment 12 - DCA12	Fat Club Pt. 2	ICYMI Pt. 2	Who's Lyin'?	ICYMI Pt. 2	Parents Court Pt. 2
Content Segment 13 - DCA13	New DIDM Pt. 1	New DIDM Pt. 1	New DIDM Pt. 1	New DIDM Pt. 1	New DIDM Pt. 1
Content Segment 14 - DCA14	New DIDM Pt. 2	New DIDM Pt. 2	New DIDM Pt. 2	New DIDM Pt. 2	New DIDM Pt. 2
Content Segment 15 - DCA15	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt

HOURL 4 (8AM)

Content Segment 16 - DCA16	Music Facts	Music Facts	Music Facts	Music Facts	Music Facts
Content Segment 16M - DCA16M	DJ Auto's Playlist	DJ Auto's Playlist	DJ Auto's Playlist	DJ Auto's Playlist	DJ Auto's Playlist
Content Segment 17 - DCA17	Hottest Hashtags	Hottest Hashtags	Hottest Hashtags	Hottest Hashtags	Hottest Hashtags
Content Segment 18 - DCA18	What's Your Sign Pt. 1	Girl Talk Pt. 1	Crazy Crimes Pt. 1	What Guys Think Pt. 1	DIDM Bkdwn Pt. 1
Content Segment 19 - DCA19	What's Your Sign Pt. 2	Girl Talk Pt. 2	Crazy Crimes Pt. 2	What Guys Think Pt. 2	DIDM Bkdwn Pt. 2
Content Segment 20 - DCA20	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt

HOURL 5 (9AM)

Content Segment 21 - DCA21	WTF	WTF	WTF	WTF	WTF
Content Segment 22 - DCA22	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1
Content Segment 23 - DCA23	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2
Content Segment 24 - DCA24	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt
Content Segment 25 - DCA25	DCS Wrap Up	DCS Wrap Up	DCS Wrap Up	DCS Wrap Up	DCS Wrap Up

FTP AFTERNOONS, MON-FRI THE DANA CORTEZ SHOW

MONDAY - 1

TUESDAY - 2

WEDNESDAY - 3

THURSDAY - 4

FRIDAY - 5

HOUR 1

Content Segment 1 - DC1	Hottest Hashtags	Hottest Hashtags	Hottest Hashtags	Hottest Hashtags	Hottest Hashtags
Content Segment 2 - DC2	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt
Content Segment 3 - DC3	Generic Teaser	Generic Teaser	Generic Teaser	Generic Teaser	Generic Teaser
Content Segment 4 - DC4	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1	DIDM Rewind Pt. 1
Content Segment 5 - DC5	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2	DIDM Rewind Pt. 2

HOUR 2

Content Segment 6 - DC6	WTF	WTF	WTF	WTF	WTF
Content Segment 7 - DC7	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt
Content Segment 8 - DC8	Generic Teaser	Generic Teaser	Generic Teaser	Generic Teaser	Generic Teaser
Content Segment 9 - DC9	What's Your Sign Pt. 1	Girl Talk Pt. 1	Crazy Crimes Pt. 1	What Guys Think Pt. 1	DIDM BkdwN Pt. 1
Content Segment 10 - DC10	What's Your Sign Pt. 2	Girl Talk Pt. 2	Crazy Crimes Pt. 2	What Guys Think Pt. 2	DIDM BkdwN Pt. 2

HOUR 3

Content Segment 11 - DC11	DJ Auto's Playlist	DJ Auto's Playlist	DJ Auto's Playlist	DJ Auto's Playlist	DJ Auto's Playlist
Content Segment 12 - DC12	New DIDM Pt. 1	New DIDM Pt. 1	New DIDM Pt. 1	New DIDM Pt. 1	New DIDM Pt. 1
Content Segment 13 - DC13	New DIDM Pt. 2	New DIDM Pt. 2	New DIDM Pt. 2	New DIDM Pt. 2	New DIDM Pt. 2

HOUR 4

Content Segment 16 - DC16	WTF	WTF	WTF	WTF	WTF
Content Segment 17 - DC17	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt	Daily Dirt
Content Segment 18 - DC18	Generic Teaser	Generic Teaser	Generic Teaser	Generic Teaser	Generic Teaser
Content Segment 19 - DC19	Music Facts	Music Facts	Music Facts	Music Facts	Music Facts
Content Segment 20 - DC20	DCS Wrap Up	DCS Wrap Up	DCS Wrap Up	DCS Wrap Up	DCS Wrap Up



MORNING CLOCKS* THE DANA CORTEZ SHOW

5AM

SONG

5:08AM - BEST OF DCA1

SONG

5:15AM - BEST OF DCA2

SONG

:20 ————— STOP SET

SONG

SONG

5:35AM - BEST OF DCA3

SONG

:40 ————— STOP SET

SONG

5:44AM - BEST OF DCA4

SONG

SONG

5:52AM - BEST OF DCA5

6AM

SONG

SONG

6:05AM - SHOW OPEN DCA6

SONG

SONG

:20 ————— STOP SET

SONG

6:25AM - DIDM REWIND DCA7

SONG

6:32AM - DIDM REWIND DCA8

SONG

:40 ————— STOP SET

SONG

6:50AM - WTF STORY DCA9

SONG

SONG

6:56AM - DAILY DIRT DCA10



**Please refer to the benchmarks for specific daily segments.*

MORNING CLOCKS* THE DANA CORTEZ SHOW

7AM

SONG

7:05AM - TOPIC DCA11

SONG

7:10AM - TOPIC DCA12

SONG

SONG

:20 ————— STOP SET

SONG

7:30AM - DIDM NEW DCA13

SONG

7:36AM - DIDM NEW DCA14

SONG

SONG

:52 ————— STOP SET

7:47AM - DAILY DIRT DCA15

SONG

SONG

8AM

**:18 MINS - DJ AUTOMATIC
MIXSHOW DCA16M**

:20 ————— STOP SET

SONG

8:20AM - HASHTAGS DCA17

SONG

8:28AM - TOPIC DCA18

SONG

8:35AM - TOPIC DCA19

SONG

:40 ————— STOP SET

SONG

8:47AM - DAILY DIRT DCA20

SONG

SONG



**Please refer to the benchmarks for specific daily segments.*

MORNING CLOCKS* THE DANA CORTEZ SHOW

9AM

SONG

SONG

9:12AM - MUSIC FACTS DCA16

SONG

SONG

:20 ————— STOP SET

SONG

9:26AM - DIDM REWIND DCA22

SONG

9:32AM - DIDM REWIND DCA23

:40 ————— STOP SET

SONG

9:40AM - DAILY DIRT DCA24

9:44AM - DCS WRAP UP DCA25

SONG

SONG



**Please refer to the benchmarks for specific daily segments.*

AFTERNOON CLOCKS* THE DANA CORTEZ SHOW

3PM

SONG

3:06-3:08PM - OPENER DC1

SONG

SONG

3:16-3:18PM - DAILY DIRT DC2

SONG

SONG

3:26-3:27PM - LOCAL DC3

:27 ————— STOP SET

SONG

SONG

3:41-3:44PM - DIDM DC4

SONG

3:48-3:51PM - DIDM2 DC5

SONG

SONG

:57 ————— STOP SET

4PM

SONG

4:07-4:09PM - WTF STORY DC6

SONG

SONG

4:17-4:19PM - DAILY DIRT DC7

SONG

SONG

4:26-4:27PM - LOCAL DC8

:27 ————— STOP SET

SONG

SONG

4:41-4:44PM - BENCHMARK 1 DC9

SONG

4:48-4:51PM - BENCHMARK 2 DC10

SONG

SONG



**Please refer to the benchmarks for specific daily segments.*

AFTERNOON CLOCKS* THE DANA CORTEZ SHOW

5PM

:28 MINS - MIXSHOW DC11

————— **STOP SET**

SONG

5:38-5:41PM - DIDM1 DC12

SONG

5:45-5:48PM - DIDM2 DC13

6PM

SONG

6:06-6:08PM - WTF STORY DC16

SONG

SONG

6:16-6:18PM - DAILY DIRT DC17

SONG

SONG

6:26-6:27PM - LOCAL DC18

:27 ————— **STOP SET**

SONG

SONG

6:41-6:44PM - MUSIC FACTS DC19

SONG

6:48-6:51PM - DCS WRAP UP DC20

SONG

SONG

:57 ————— **STOP SET**



**Please refer to the benchmarks for specific daily segments.*

WEEKEND CLOCK* THE DANA CORTEZ WEEKEND SHOW

The Dana Cortez Weekend Show is delivered breaks only. Your clock can be set up however you prefer.

*Network barter is 9 mins per show and can be spread out 6a-12a.

SAMPLE

Sweep

:11 MINS - DCS BREAK

Sweep

:19 MINS - DCS BREAK

:20 ————— STOP SET

Sweep

:41 MINS - DCS BREAK

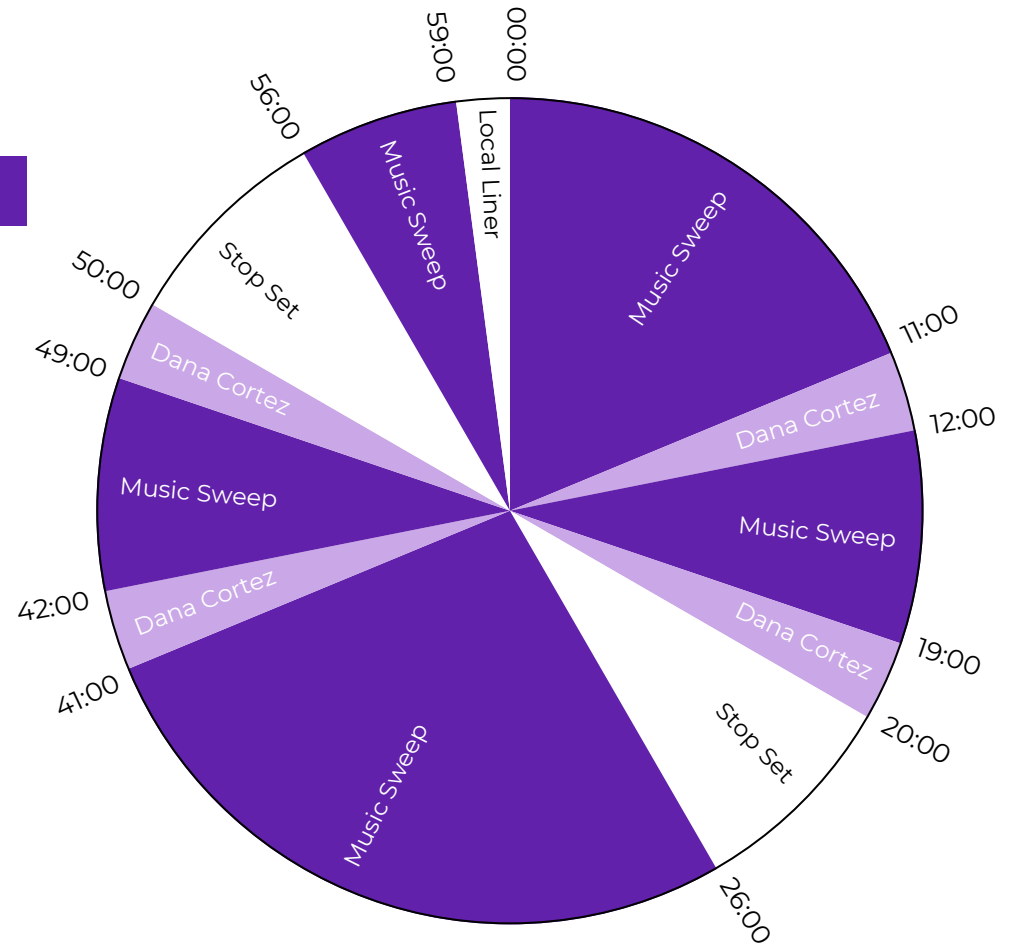
Sweep

:49 MINS - DCS BREAK

:50 ————— STOP SET

Sweep

:59 MINS - LOCAL LINER



*Please refer to the benchmarks for specific daily segments.

WEEKEND CLOCK THE DANA CORTEZ WEEKEND SHOW

HOUR 1

BREAK 1: SHOW OPEN

BREAK 2: DAILY DIRT

BREAK 3: FOOD NEWS TEASE

BREAK 4: FOOD NEWS

HOUR 2

BREAK 1: WTF STORY TEASE

BREAK 2: WTF STORY

BREAK 3: MUSIC FACTS TEASE

BREAK 4: MUSIC FACTS

HOUR 3

BREAK 1: DAILY DIRT TEASE

BREAK 2: DAILY DIRT

BREAK 3: FOOD NEWS TEASE

BREAK 4: FOOD NEWS

HOUR 4

BREAK 1: ICYMI TEASE

BREAK 2: ICYMI

BREAK 3: DAILY DIRT TEASE

BREAK 4: DAILY DIRT



CART NUMBER BREAKDOWN

The Morning, Afternoon & Weekend clocks shown are examples and do not reflect daily specifics.

Once the clock has been fully specified, each cart number will have a 1-5 in front of it to represent the day of the week.

1 = MONDAY

2 = TUESDAY

3 = WEDNESDAY

4 = THURSDAY

5 = FRIDAY

EXAMPLE:

1DCA## = MONDAY

2DCA## = TUESDAY

3DCA## = WEDNESDAY

4DCA## = THURSDAY

5DCA## = FRIDAY