B Friends Family Fun



For more information: June Colbert 615-202-5900 june@colbertmediagroup.com www.colbertmediagroup.com Murphy Sam and Jodi blends role defining arcs with pop culture and listener participation to create an emotional connection every morning.

MURPHY

JODI

SAM



A man of many names: Mr. Safety, father of two and husband to Jodi. Knew Sam before he met Jodi - and only one of them was good enough to marry! He's the first to try new tech and is obsessed with music.

Mr. Safety

Our leading lady and the heart of MSJ. The everyday working mom just trying to juggle it all! She keeps the female perspective alive and well. A country girl at heart, and completely addicted to pop culture.

Three Things To Know Today Jodi's Hollywood Outsider Sam brings the laughs to your mornings with his cynical and sarcastic view on the world. A single dad of 5 great kids and almost as many exes. Don't let his tough shell fool you; underneath all those layers, Sam *does* have a heart.

> Food Dude Music News





Murphy, Sam & Jodi is customized specifically for you.



PROGRAMMING

Designed for morning and afternoon drive on AC, Hot AC, Classic Hits, CHR and Country stations.

Monday - Friday Mornings & Afternoons

Saturday Replay 4 Hours

Delivery MrMaster/AIM and FTP

Terms

Cash Barter Combination

Integrates seamlessly with your existing music or music provided by us.



Web and Social Media content delivered daily



murphysamandjodi.com

Every morning is an upbeat blend of the day's pop culture, real life and laughter.



Murphy Sam and Jodi is relevant and compelling content for today's 25-54 female.

Designed to deliver a live and local morning show experience.







Awards and Accolades for Murphy Sam and Jodi:

Gracie Award Winner

Jodi Koontz Wins 2023 Gracie Award for Nationally Syndicated Host/ Personality!!

Best Morning Show

Murphy, Sam, and Jodi Voted Best Morning Show Large Market by Louisiana Association of Broadcasters, Six years in a row!!

Lifetime Achievement Award

Murphy Wins Radio Lifetime Achievement Award by Louisiana Association of Broadcasters



Murphy Sam and Jodi in the Press:

All Access Feature

Jodi Koontz From The 'Murphy, Sam & Jodi' Morning Show In This Week's 'Women To Watch' Read full article

Keynote Speaker

All Access Summit: Lori Lewis speaks on Brands that exceed Audience Expectations in The Social Media Space

Facebook Post

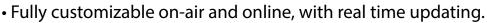
Lori Lewis Facebook Post: Talent is the reason radio remains so important <u>Read Facebook post</u>

Blog Post

Fred Jacobs Blog: "You've Got A GREAT Personality!" <u>Read full article</u>

CMG MediaGroup





- Actively engaged with YOUR sales team.
- Integrates with YOUR log, YOUR format.
- Perfect fit for AC, Hot AC, Classic Hits, and Country.
- Consistent leader in key money demos (18-49W and 25-54W).
- Your choice, cash, barter, or combo.
- Delivered via AIM or FTP.

Q: When is the show aired?

Multiple dayparts. Uses your clocks and your station's music logs.

Q: Do you do custom production?

Yes. Everything from weekly customization to emergency tracks.

Q: Can MSJ produce endorsements for my advertisers?

Yes. And the fee is customized by the size of your market.

Q: How can you help my sales department?

You name it! From packages to calls with clients...we'll do it all. We're here for ratings and revenue!

Q: How can you help me with outside marketing?

We have all print and collateral logos you need, plus our in house TV production team can provide B-roll to custom inserts for your TV commercials or web videos.

CMG Colbert MediaGroup

Q: Can I fully automate the show? What if I run on a shoestring?

No problem. We have packages that allow you to launch and walk away to run seamlessly if needed.

Q: How difficult is launch?

Easy. We walk you through each step to launch based on your custom needs. Turnaround can be as quick as 4 days. We do recommend allowing time for testing of clocks, show delivery, and your one on one call with the team to make sure the launch is problem free.

Q: What if my internet crashes?

No problem, we provide several backups so you never miss a beat!