



Friends Family Fun

CMG | Colbert
MediaGroup

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THE TEAM

Murphy Sam and Jodi blends role defining arcs with pop culture and listener participation to create an emotional connection every morning.

MURPHY



A man of many names: Mr. Safety, father of two and husband to Jodi. Knew Sam before he met Jodi - and only one of them was good enough to marry! He's the first to try new tech and is obsessed with music.

Mr. Safety

JODI



Our leading lady and the heart of MSJ. The everyday working mom just trying to juggle it all! She keeps the female perspective alive and well. A country girl at heart, and completely addicted to pop culture.

Three Things To Know Today

Jodi's Hollywood Outsider

SAM



Sam brings the laughs to your mornings with his cynical and sarcastic view on the world. A single dad of 5 great kids and almost as many exes. Don't let his tough shell fool you; underneath all those layers, Sam *does* have a heart.

Food Dude
Music News

PROGRAMMING

Murphy, Sam & Jodi
is customized specifically
for you.

Format

Designed for morning
and afternoon drive on
AC, Hot AC, Classic Hits,
CHR and **Country**
stations.

Monday - Friday

Mornings & Afternoons

Saturday

Replay 4 Hours

Delivery

MrMaster/AIM
and FTP

Terms

Cash
Barter
Combination

Integrates
seamlessly with
your existing music
or music provided
by us.



**Web and Social Media
content delivered **daily****



murphysamandjodi.com

Every morning is an
upbeat blend of the
day's pop culture, real
life and laughter.



Murphy Sam
and Jodi is **relevant**
and **compelling**
content for today's
25-54 female.

Designed to deliver a
live and **local**
morning show
experience.

Awards and Accolades for Murphy Sam and Jodi:

Gracie Award Winner

Jodi Koontz Wins 2023 Gracie Award for Nationally Syndicated Host/Personality!!

Best Morning Show

Murphy, Sam, and Jodi Voted Best Morning Show Large Market by Louisiana Association of Broadcasters, Six years in a row!!

Lifetime Achievement Award

Murphy Wins Radio Lifetime Achievement Award by Louisiana Association of Broadcasters



Murphy Sam and Jodi in the Press:

All Access Feature

Jodi Koontz From The 'Murphy, Sam & Jodi' Morning Show In This Week's 'Women To Watch'

[Read full article](#)

Keynote Speaker

All Access Summit: Lori Lewis speaks on Brands that exceed Audience Expectations in The Social Media Space

Facebook Post

Lori Lewis Facebook Post: Talent is the reason radio remains so important

[Read Facebook post](#)

Blog Post

Fred Jacobs Blog: "You've Got A GREAT Personality!"

[Read full article](#)

FAQ

- Fully customizable on-air and online, with real time updating.
- Actively engaged with YOUR sales team.
- Integrates with YOUR log, YOUR format.
- Perfect fit for AC, Hot AC, Classic Hits, and Country.
- Consistent leader in key money demos (18-49W and 25-54W).
- Your choice, cash, barter, or combo.
- Delivered via AIM or FTP.

Q: When is the show aired?

Multiple dayparts. Uses your clocks and your station's music logs.

Q: Do you do custom production?

Yes. Everything from weekly customization to emergency tracks.

Q: Can MSJ produce endorsements for my advertisers?

Yes. And the fee is customized by the size of your market.

Q: How can you help my sales department?

You name it! From packages to calls with clients...we'll do it all. We're here for ratings and revenue!

Q: How can you help me with outside marketing?

We have all print and collateral logos you need, plus our in house TV production team can provide B-roll to custom inserts for your TV commercials or web videos.

Q: Can I fully automate the show? What if I run on a shoestring?

No problem. We have packages that allow you to launch and walk away to run seamlessly if needed.

Q: How difficult is launch?

Easy. We walk you through each step to launch based on your custom needs. Turnaround can be as quick as 4 days. We do recommend allowing time for testing of clocks, show delivery, and your one on one call with the team to make sure the launch is problem free.

Q: What if my internet crashes?

No problem, we provide several backups so you never miss a beat!

